

Multi-platform training in photo and video journalism, visual editing and project management

SKILLS

Teaching and consulting in photojournalism, visuals, video skills. Team leadership, project management, multimedia and visual production, photo editing, consensus building, diversity advocacy, process improvement.

EXPERIENCE

UNIVERSITY OF MINNESOTA [MINNEAPOLIS] 2018-PRESENT

SENIOR FELLOW IN VISUAL COMMUNICATION AND PHOTOJOURNALISM

Lecturer and Hubbard Senior Fellow. Teach upper-level courses in multimedia storytelling, photojournalism, and advanced visual storytelling, including project management. Coordinate "Northern Exposure," a three-day workshop for photojournalism students and professionals, April 2023, in person summer 2022, a one-day virtual workshop April 2020 and 2021, launched Feb. 2019. Co-chair the HSJMC diversity committee and serve on the board of directors for the Minnesota Daily, the student-run newspaper. Developed "Documenting a Reckoning: The Murder of George Floyd" photo exhibit, managing entries, judging, finding exhibit space, hanging multiple versions of the show, developing programming and publicity. Recipient of the David and Vicki Cox Innovation Award in 2022.

THE INTERNATIONAL WOMEN'S MEDIA FOUNDATION/ ROUND EARTH MEDIA | 2019-PRESENT

SENIOR PHOTOJOURNALISM EDITOR

Photo editor for projects, including "American Creations," on Islamic art and culture in the U.S. funded to develop journalists of color and place their stories in journalism outlets around the country. Locate freelance photographers and videographers, negotiate contracts, organize story coverage, edit photos with an eye toward mentoring and skill development, update website. Traveled to Thailand with student group working with Thai journalists to develop culturally sensitive stories on wildlife in June 2022.

JOURNALISM AND GOVERNMENT ORGANIZATIONS | 2008-PRESENT

TRAINING AND TEACHING

Short- and long-term training for news organizations and non-profits in photography, video storytelling and web publishing, including the U.S. State Dept., with training in Palau in August, virtual talks in Brunei and Thailand; Global Minnesota, and the Media Institute of the Caribbean. Other recent training includes working with public radio journalists on visuals in October, Nebraska broadcast journalists in August, with visual journalists at ESPN in June 2019, "Choosing the Best Photos for the Story," Poynter Institute webinar, March 2019, "Photography for Reporters" and "Choosing the Best Photos for the Story," New York Press Association, April 2019. Video training for the Nieman Fellows, Harvard University, 2012 - 2017, four-day sessions. "Jet Engines, Lost Dogs and Gas Pump Karaoke: Why We Love Video," TedX Poynter, June 2012; GeekFest Sept. 2013. Ethics sessions include "Visual Ethics in a Multimedia, Multiplatform, High-Tech World," Loyola University, Feb. 2017, "Ethics case: Graphic Video," The Roger Mudd Center for Ethics, Washington and Lee University, November 2015.

MINNESOTA PUBLIC RADIO [ST. PAUL, MN] 2013-2018

SENIOR EDITOR FOR VISUAL NEWS

Managed staff photographers and network of 16 freelance photojournalists around the state to create award-winning photojournalism. Lead team of five visual storytellers, including an investigative reporter, in creating multiplatform journalism. Oversaw daily visuals, galleries, photo stories and projects. Increased video viewership +200% YOY. Improved newsroom photo and video workflow. Trained reporters in photography, digital team on visual skills, radio editors on digital skills. Worked with web development team on mobile apps and new CMS. Tracked video metrics on site and on social media. Handled freelance contracts and wire photo budgets. Developed graphic photo and video guidelines. Managed traveling photo exhibit for MPR's 50th anniversary.

THE POYNTER INSTITUTE [ST. PETERSBURG, FL] 2008-2013

FACULTY FOR MULTIMEDIA AND MOBILE

Lead Poynter seminars, did consulting and on-site training for news and communications organizations. Developed sessions from 90 minutes to week-long seminars. Taught multimedia storytelling, getting started with news apps, effective use of social media, cross-platform journalism, best practices in mobile journalism, and video and audio skills, along with seminars on moving to a digital mindset. Recruited guest faculty. Developed online learning for NewsU. Webinars included "Choosing the Best Photos for the Story," (2019) and nerdy stuff like "Video Compression for News Organizations," among others.

STARTRIBUNE.COM [MINNEAPOLIS, MN]

SENIOR PRODUCER FOR MULTIMEDIA

Award-winning multimedia producer, project manager, photographer and reporter. Developed major multimedia projects. Project leader for development of online slide show app and search for new video streaming vendor. Led online integration planning committee for newspaper redesign. Trained groups and individuals on gathering audio, creating audio slide shows, and recording and editing video. Served as online photo editor during the Iraq war. Photo department liaison, improving flow of information and pictures between online and photo staffs. Filed breaking news video from the field.

KARE-TV [MINNEAPOLIS, MN]

VIDEOJOURNALIST, EDITOR, FIELD PRODUCER

Producer/photographer for "Minnesota Bound," a weekly outdoor segment, and a weekly tech segment. Coordinating producer for the Gannett-owned NBC stations during the 1996 Summer Olympics, organizing production between 10 television stations and NBC's affiliate service. Daily and project videojournalist and editor. Regularly filled in as assignment editor, satellite coordinator, and field producer. Leader, newsroom technology committee.

EDUCATION

MA: JOURNALISM, UNIVERSITY OF MINNESOTA

Thesis: Overcoming barriers to multimedia production in online newsrooms

BA: COMMUNICATIONS, CONCORDIA COLLEGE

CREDO Honors Program, Omicron Delta Kappa Honor Society

LEARNING

Multiple training sessions on DEIB for teaching and hiring, especially at a predominately white institution.

Power Shift Project of the Freedom Forum, "Train the trainers" program to create news organizations free of harassment and discrimination, especially for those who have traditionally been denied it, June 2019. "Do you qualify as an ally?" in Jan. 2021.

The Kalish Workshop for photo editing and visual leadership, June 2019.

RIAS Berlin Commission Journalist Fellowship Program. Two weeks in Germany studying international immigration and security issues, October 2016.

WRITING

COMPLETE LIST AT REGINAMCCOMBS.COM/WRITING

"Chaos and Crossfire for Photojournalists Covering the Protests of George Floyd's Death," News Photographer Magazine, July 2020

"Telling Stories," Chapter 1, in *Videojournalism: Multimedia Storytelling* by Kenneth Kobre, Focal Press, 2012 (2023 coming)

"Music in multimedia: Add sparingly, not as a crutch," Poynter.org

AWARDS

6 Emmys for individual and team work, 2007-2017

For photography at MPRNews.org, 2013 - 2018: Multiple regional SPJ awards including First place, Best News Photography (four times), First place, Best Sports Photography (twice), First place, Best News Video, Best Continuing Coverage Online. 2014 EPPy, Best use of photography

2014 duPont-Columbia, Peabody and Edward R. Murrow for "Betrayed by Silence," Visuals editor

For multimedia at the Star Tribune, awards include multiple POYi, Best of Photojournalism awards, Digital Edge Award for Most Innovative Multimedia Storytelling for "A People Torn: Liberians in Minnesota" (project producer), National Headliner Award for Journalistic Innovation for "13 Seconds in August" (video producer)

SERVICE

Coach, 360 Journalism Broadcast TV camp, July 2021 and 2022; Judged multiple photo contests including Press Photographers Association of Greater LA contest, 2023, NPPA BOP, White House News Photographers Association Video Editing, 2011, New Media, 2009; Project Diva mentor, 2015-2017; National Press Photographers Association Central Region chair, 2016; Concordia College National Alumni Board and Twin Cities Alumni Board.